



King Soopers Neighborhood Reward Program Fundraiser Troop 794 Parent Information Sheet

Everyone needs groceries, so why not let a percentage of that grocery bill benefit Troop 794?!

How does it work? You buy a Gift Card for \$5. You add more to the card at King Soopers before your purchase. Whatever dollar amount you add, you get that same dollar amount worth of purchases at King Soopers. This is a reusable card so you keep this card and reload it again and again at King Soopers for any amount up to \$500. You simply give it to your cashier or the customer service desk before your purchase and the King Soopers employee will reload it. This needs to be done as a separate transaction from your grocery purchase.

<u>What's the Catch?</u> NONE. There are no extra costs associated with this program. Your initial \$5 Gift Card is redeemable for \$5 in King Soopers merchandise. This is a way for King Soopers to encourage shoppers to patronize their store, and also for them to support non-profit organizations.

How does the troop earn money? Every time you purchase an initial card from the troop, AND EVERY TIME YOU RELOAD IT, King Soopers adds the amount to Troop 794's Neighborhood Reward account. Once the account balance in any given month reaches \$5,000, the troop gets a check for 5% of the total. It's that simple. If we don't hit \$5,000 in a given month, the balance rolls forward to the next month and continues accumulating.

<u>Can the money raised go directly to a scout?</u> Yes, gift cards can be associated to specific scouts, and monies raised related to specific gifts cards can accumulate in individual scout accounts. Monies in individual scout accounts can be applied to Troop 794 activities and outings, including high adventure outings. To associate a gift card(s) to your scout, email Chris Wright (<u>cw169480@gmail.com</u>) the number specified on the back of your gift card (e.g. "03-1061-1163-4"). To redeem monies from a scout's account, contact Chris Wright (<u>cw169480@gmail.com</u>) for a voucher. Account balances will be emailed quarterly.

How do you purchase cards? To purchase a card, contact Chris Wright at 720-560-6622 or cw169480@gmail.com.

<u>What can you use the cards for?</u> Any purchases at King Soopers including gas purchased at King Soopers or City Market Fuel Center. Exceptions include services such as Western Union, lottery tickets, stamps, money orders, ticket master and other gift cards.

<u>How long is the card good for?</u> The dollar amount on the card never expires. However, if your card balance goes to \$0, and you don't reload it within 90 days, the card does become inactive, and you will need to purchase a new card.

Where else can I use the cards? The King Soopers Gift Cards are accepted at most Kroger-affiliated stores throughout the United States. These include: King Soopers, City Market, Kroger, Fred Meyer, Ralphs, Fry's and Fry's Marketplace, Dillons, Smith's Food & Drug, QFC, Food 4 Less, Owen's, Foodsco., Hiland, Pay-Less Supermarkets, Cala-Bell, Baker's, Jayc, Fred Meyer Jewelers, Littman & Barclay Jewelers. Loaf & Jug does not accept these cards.

<u>How to find out the balance of the gift card?</u> There are 4 ways to obtain the balance: 1) the balance is printed on the bottom of the cash register receipt, 2) visit www.gcbalance.com, 3) call 866-822-6252, 4) ask a King Sooper's cashier to provide your balance.

Questions? Contact Chris Wright at 720-560-6622 or cw169480@gmail.com.